

# Adstick Blueback Poster Sheets



**TOP STOCK**  
**PAPERS**

- 100% recyclable and elemental chlorine free
- FSC® certified
- Matt finish one sided coated wood free paper
- Blue Back for outstanding opacity and good readability
- Good degree of brightness
- Wet strength and resistant to atmospheric agents
- Excellent print yield
- High bulk and stiffness
- Sourced from European mills with ISO 9001:2015 and ISO 14001:2015 certification.

Finishing

Matt

Substances

S115 g/m<sup>2</sup>

Standard Sizes

1016 mm x 1524 mm  
1040 mm x 1550 mm  
1025 mm x 1550 mm  
2050 mm x 1510 mm  
Other sizes available on request

Printing methods

Offset

Storage and  
Recommended Handling

Storage – Product does not need to be stored in climatically controlled warehousing, however, do protect against any risk of damp  
Recommended Handling – Unwrap immediately prior to using and rewrap as soon as possible afterwards

End uses

Used for outdoor and indoor posters after pre-wetting.

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